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PromoSEO Reference

When I was initially approached by James Dooley from PromoSEO about a lead generation service, I was apprehensive to begin with. They were offering to provide leads for my company with no upfront cost, and this seemed too good to be true. The proposed service would only require payment for leads that my business was able to convert into orders. I decided to take the opportunity as it seemed I would have nothing to lose, and after several months I have not looked back.

The service that James and the team at PromoSEO have provided has helped our company to grow and we have seen more enquiries than ever before, over 300 since May last year. For each of the leads that we receive an order from, we pay an agreed proportion of the profits to PromoSEO. Any leads which do not convert into an order are completely cost free. It really is a win-win situation for our business and it has provided us with many more customers interested in what we offer.

After seeing success from the first few months of receiving the leads, it became clear that a higher investment in lead generation would see an even bigger increase in new enquiries. We began to pay a higher percentage of our profits to PromoSEO in order to develop a more advanced strategy. From this we have seen an exponential growth in leads coming through as well as orders being placed with our company.

As we are only paying for successful leads, this strategy has become much more cost effective for us than other options. We previously used sources such as Checkatrade, Yellow Pages and Google Ads to bring new customers to our website. However, after investing in the lead generation services and developing a working relationship with James, we have found that we no longer need to pay for other listings.

I would thoroughly recommend taking the opportunity that PromoSEO are offering if you are looking to grow your business and bring in new enquiries for your services. We would like to thank James and everyone at PromoSEO as we have only seen positive results and are sure that this will continue in the future.

Scott Robinson

F1 Lining Ltd Director: Scott Robinson Company Reg. No 3738786

