



## PromoSEO - Reference

We met James back in 2015 when he approached us with his idea of no up-front cost lead generation service for our newly established Aerial Photography and Video Production Service – AirPixa. As we are no experts in SEO we didn't really understand how this will work nor did we have anyone to reference his offering with. Understandably we were a little bit apprehensive however as we had nothing to lose, we've decided to give it a go and see how it will work!

We provided James with examples of our photographs, videos and keywords. He embedded those on PromoSEO and other websites that he manages. Within just few days enquiries started to come in!

The service that James and his team provided us with has helped AirPixa to grow and we are seeing more quality enquiries coming through on daily basis. We pay an agreed proportion of the profits to PromoSEO. Any leads which do not convert into an order are completely at no cost to us. You won't get this anywhere else it is really a win-win situation and it has provided us with many more customers interested in our services.

As we are only paying for successful leads, this strategy is a lot more cost effective for us than other options. We previously used pay per click sources to bring new customers to our website. However, we no longer need to rely on those campaigns as we have found that leads generated by James and his team are more cost effective for us.

If you are considering PromoSEO services for your niche business area – just go for it! Don't waste your time talking to other SEO companies, they will only burn your money and time! Talk to James and his team. We've not come across anyone who understands SEO better and is as hardworking as James and his Team. Thank you Guys!

Matthew Paczkowski

Director

AirPixa Ltd